

## DUCA DI SALAPARUTA: SUSTAINABILITY AS A STRATEGIC CORPORATE ASSET AND VALUE



Online now at [www.duca.it](http://www.duca.it) is the new page dedicated to two important topics: **sustainability and sustainability certification.**

The content of the new section is the result of a team effort on the part of the entire Duca di Salaparuta staff,

starting from the work in the vineyards of Agronomist **Francesco Pizzo** and, traveling all along the pipeline, coming to the Cellars with our Managing Director **Roberto Magnisi** and our Quality Assurance Manager **Claudia Piccinini.**

The section is accessible by computer and/or mobile phone through the website Home Page:

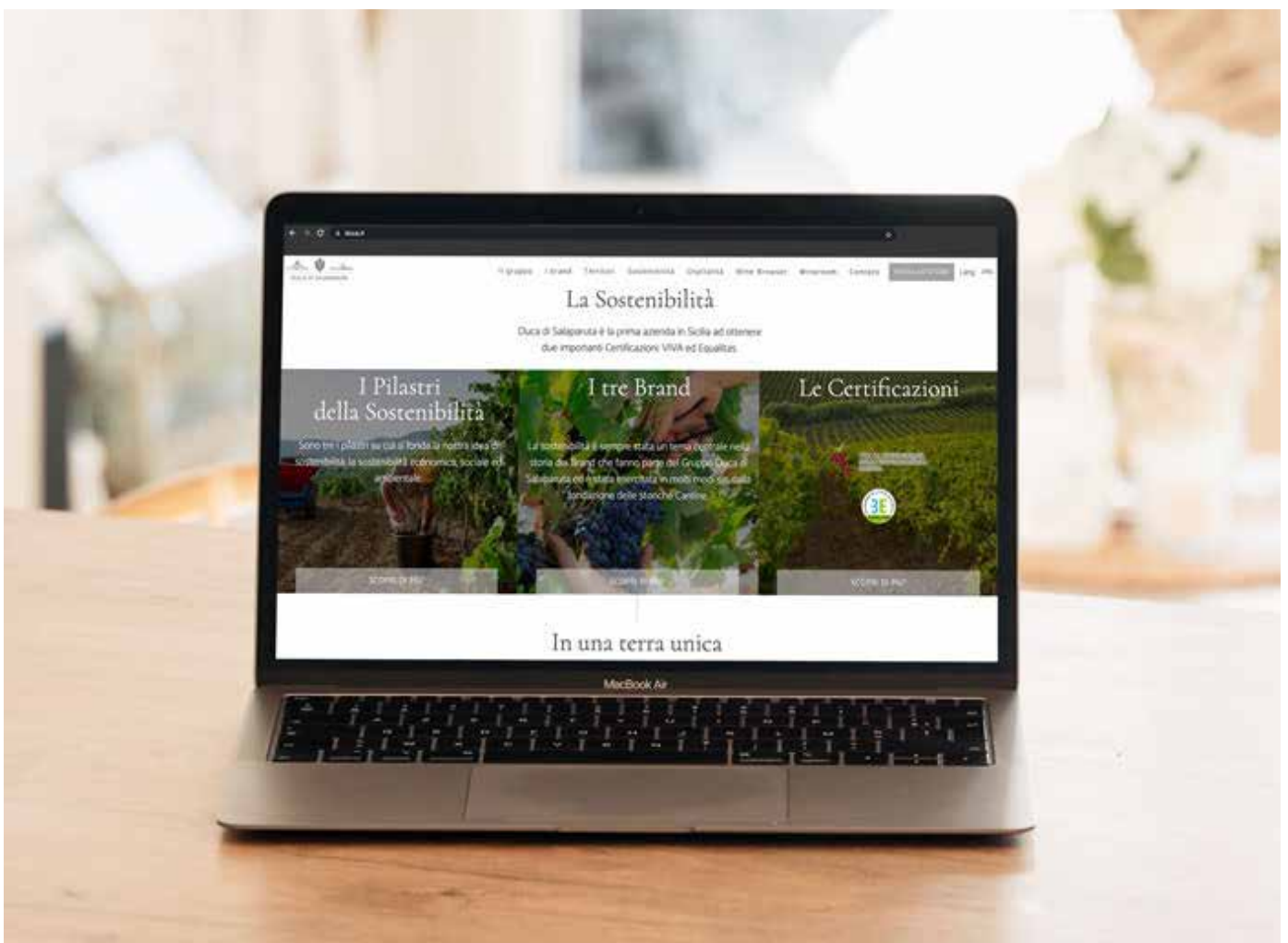
ITALIAN HOME PAGE – <https://www.duca.it/>

ENGLISH HOME PAGE – <https://www.duca.it/en/>

Otherwise directly through the following links:

ITALIAN – <https://www.duca.it/sostenibilita/>

ENGLISH – <https://www.duca.it/en/sustainability/>



**Duca di Salaparuta is the first company in Sicily to have obtained two important certifications: VIVA and Equalitas.**

The winery has always made every effort to safeguard environmental, social and economic sustainability with the aim of ensuring the quality of our wines and the well-being of our territory. The two certifications are a recognition of this great commitment of ours.



## EQUALITAS

We are the first company in Sicily to have obtained this certification. To get it we adopted a series of good work practices from social, economic, environmental and communicative viewpoints so as to enhance our performance over time and to improve our level of sustainability. We opted for the Equalitas standard to show our commitment to the making of sustainable products and to have an immediate storytelling tool, at once transparent and authoritative, in communicating with consumers.

## VIVA

We chose VIVA because it gives us objectives for constant improvement clearly set and monitored by the Italian Ministry of Ecological Transition (MITE). This choice induces us to measure and enhance our performance, establishing a virtuous circle that results in countless benefits for everyone. V.I.V.A. (Valutazione dell'Impatto della Vitivinicoltura sull'Ambiente/Evaluation of the Impact of Vitiviculture on the Environment) Certification is all about evaluating environmental sustainability and the consequences of our activity on the territory from the perspective of: protection of biodiversity, safeguarding and valorization of the landscape, and social/economic consequences for the community. All information and further insights on the subject both in general and the brand are available on the website.

Duca di Salaparuta's sustainability corporate process is the first result of an Illva Saronno initiative on this theme so fundamental to our future. That's why progressively all of the group's companies will be following suit.